

# karen bonna rainert

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## Achievements

June 2005  
**SubAlerts**  
highlighted on  
*The Feature*

September 2004  
**Socialight** presented  
at the Ubiquitous  
Computing Conference,  
Nottingham, England

July 2004  
**Socialight** featured  
in the *Guardian*

## Related Experience

Volunteer Web Designer  
for **Taproot Organization**

## Technologies

Photoshop

Illustrator

InDesign

QuarkXpress

Final Cut Pro

Processing

Perl

Php

MySQL

HTML

CSS

Flash

XML

## Education

New York University, Tisch School of the Arts

Master's of Interactive Telecommunications, May 2005

Research: social software, mobile technology, user interface design, documentary video, storytelling

Ohio University, College of Communication

Bachelor of Science in Visual Communication, June 2000

## Professional Experience

New York University, Faculty of Arts and Science, New York, NY

**Manager of Interactive Communications**

May 2005 — Present

- :: Direct technology initiatives for the Faculty of Arts and Science
- :: Provide expertise to drive conceptual development and solutions for the creation and implementation of marketing and interactive materials
- :: Define design, content and feature guidelines for over 100 client-facing websites
- :: Create and manage project plans, estimates, scope of work documents, requirements, risk assessments, specifications, schedules, and budgets of all online and offline publications
- :: Facilitate effective workflow between a team of developers, designers, writers and the Arts and Science faculty and administration

Socialight, New York, NY

**Co-Founder and Chief Design Officer**

May 2004 — August 2005

- :: Defined features and functionality for the mobile platform
- :: Developed and designed UI for the mobile application
- :: Designed and architected front end web interface

New York University, New York, NY

**Graphic Designer**

May 2001 — May 2005

- :: Created the identity design of the School of Arts and Sciences' web, print and electronic materials
- :: Art directed advertisements, publications and contract work
- :: Facilitated content development with departments and programs to meet the school's guidelines

US News and World Report, Washington, D.C.

**Web Designer and Art Intern**

June 2000 — September 2000

- :: Designed pages and informational graphics for various sections of the magazine and website
- :: Researched content for informational graphics and worked with writers to develop visually-based concepts to assist articles